

You're a good driver. Have it pay off.
Safe drivers can save up to 60% on car insurance.

drivewise®

Introducing Allstate Drive Wise®:

A new way for safe drivers to save — on top of other safe driving discounts and bonuses

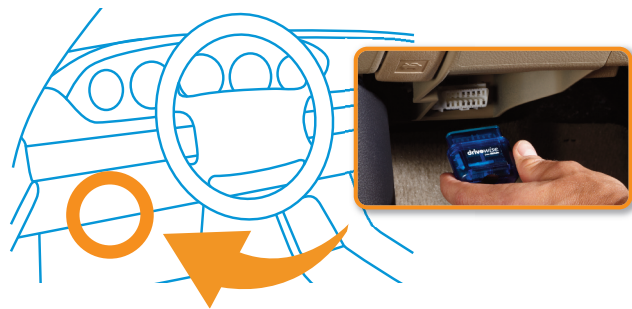
Uses a small wireless device that gathers information about your driving behaviors

Save up to 10% just for signing up!



The Facts

- Won't negatively affect or raise your rates
- View your driving performance in real time online
- Enter or exit the program at any time
- Plugs into your vehicle's OBD-II port under the dashboard



- **SIGN UP TODAY!**
Call a Chicagoland Allstate Agent to get your device

Maximize Savings

The Drive Wise device collects data on four driving behaviors to determine your discount. Keeping these driving factors in mind will help maximize your savings.

LOW MILEAGE

Drivers who average around 35–40 miles per day or less are more likely to save.

SAFE SPEED

You can save more by staying within the posted speed limit.

SAFE HOURS

If you typically avoid driving between these hours, you'll save more: **weekdays 11 p.m. to 4 a.m.** and **weekends 11 p.m. to 5 a.m.**

SAFE STOPS

Save even more by maintaining a safe distance from the car in front of you and avoiding hard stops.

Getting Started

1 Sign up.
Get an immediate 10% off your premium just for enrolling. Look for an email with your Customer Agreement to complete enrollment.

2 Plug in.
Allstate will send you a small device that easily plugs into your car's OBD-II port under your dashboard.

3 Drive safely.
Get in your car and go.

4 Save.
Go to your online profile to check the progress of your Drive Wise Performance Rating Discount.

Feature is optional. Subject to terms, conditions and availability. Savings estimate compares safe driver using Drive Wise device to driver who would not qualify for safe driver savings. Your savings will vary. 10% discount applies to first six-month policy period only. Allstate Fire and Casualty Insurance Company: Northbrook, IL. ©2012 Allstate Insurance Company. allstate.com 09/12

